

DIAMOND PROMOTION SERVICE

**Diamond Promotion Service
Journey Diamond Jewelry Television Co-op Program
Facilitated by Spot Runner
Commitment Form
October 3, 2007**

I agree to participate with Diamond Promotion Service (DPS) in the Journey Diamond Jewelry Television Co-op Program facilitated by Spot Runner.

In addition I agree to all the details, financial commitments and terms/conditions that have been outlined in the attached program overview dated October 3, 2007.

I warrant and represent that I am authorized to make these commitments on behalf of my company.

I agree to indemnify and hold JWT, Diamond Promotion Service and its respective assigns and licensees, harmless from and against any loss, damage or expense, including our costs and reasonable attorneys' fees that JWT, Diamond Promotion Service and its respective assigns and licensees may suffer or incur as a result of any breach or alleged breach of any of the representations or warranties made by you, including, but not limited to, any claims of copyright infringement.

Please type or print:

Company Name: _____

Contact Name: _____

Street Address: _____

City, State and Zip Code: _____

Telephone Number: _____

Fax Number: _____

Email Address: _____

Web Site Address: _____

Signature of Agreement

Date

To secure your commitment, please read the attached offer and follow the “Next Steps to Get Started” section. Fax this commitment form to 212-210-8114 as soon as possible, as participation for this program and commercial exclusivity per market will be based on a first-come, first-serve basis.